

Call for Proposals
IEEE Electron Devices Society
Special Membership Growth Program

Announcement:

To support the exploration and development of activities and best practices for growing membership in the IEEE Electron Devices Society, a new funding opportunity is now available. This special-project funding is available to support EDS chapters with new initiatives specifically targeting member recruitment and/or retention. Proposals designed to enhance the participation of student members, young professionals, women, and under-represented communities (i.e. ethnic, social, or economic groups that are under-represented in EDS membership) are especially welcomed. Potential activities may include, but are not limited to, organizing recruiting events, providing career discernment and planning events, outreach events, publicity. Both one-time and multi-year initiatives will be considered. Chapters are especially encouraged to propose creative, new ideas with the potential for growing the membership of the EDS Society. Since one of the purposes of this special funding program is to develop models for activities and best practices that can be applied across EDS, successful proposals must report back to the EDS Membership Committee on the outcomes of their project. The proposal must include a discussion of the methods by which proposers will determine the impact of their project and/or activities, and the data they will collect and analyze in this impact analysis.

Proposal details:

Proposals for funding may be submitted by an active EDS chapter. The proposal must include a narrative description (not to exceed 2 pages, single-spaced, 12 point font) detailing the proposed activities, and the anticipated impact of these activities on membership growth and retention. The strategy for enhanced membership growth must be clearly articulated. Only new activities may be proposed; continuations of existing activities or routine chapter activities are not eligible for support. In addition to the narrative description, a proposed budget summary is required. This budget may not exceed US\$1000/year, but must be in keeping with the anticipated expense of the proposed activities. Multi-year proposals must provide a year-by-year budget; such proposals will be re-evaluated annually. Proposed budgets smaller than the maximum are expected to be viewed more favorably. Proposals are to be submitted via the web at <https://eds.ieee.org/members/eds-chapter-membership-growth-program>. Proposals will be evaluated for potential impact on membership growth and retention, potential for enhancing the participation of young members and members of under-represented groups, potential for serving as a model for other chapters to emulate, and cost realism. Applications are accepted from December 1 2020 on a rolling basis; for planning purposes, proposers should expect funding to be available in the third quarter of 2021 or later.